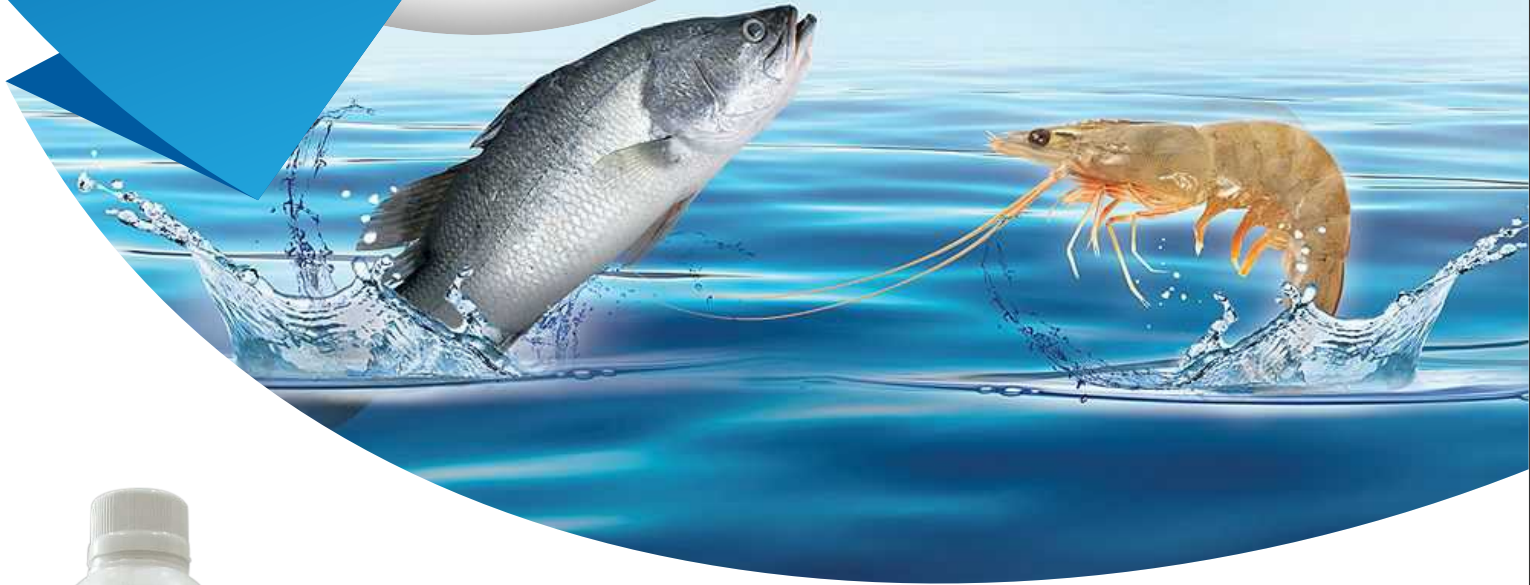


PROVET PROPULSE



TYLVATEC

The Best-in-class Anti-mycoplasmal
Launch at Poultry India 2022 Expo



BENZATEC[®] 80

Alkyl Dimethyl Benzyl Ammonium Chloride - 80%
with suitable stabilizers & activators

*Powerful and Proven
Biocide and Deodorant*

PROVET AT AQUAEX INDIA 2022, BHIMAVARAM



Provet participated in the Aquaex India 2022 expo on the 4th, 5th, and 6th of November 2022 at the Radhakrishna convention centre at Bhimavaram. At this premier India International Fisheries and Aquaculture trade exposition, Provet marked its presence with the aim to cater to the needs of the industry with unique and innovative range of aquaculture healthcare products.

Shri D. Suresh (IAS) Principle Secretary of the Haryana Government, visited the Provet's stall on 4th November 2022 and accepted the warm greetings of Blunova associates.



Blunova south team embellished the expo on all three days making it a perfect interactive platform for seeding a wider business range.

Mr. M. Ramraju MLA, Undi, paid a visit to Provet stall on 6th Nov. A huge crowd of about 100+ visitors per day including renowned consultants, farmers, and entrepreneurs of mutual interest visited the stall and the team missed none to enlighten the product details.

Fisheries department officials of Assam, Andhra Pradesh and important consultants had a brief interaction about the brands.



It was very much appreciable that majority of our key customers/stockist from west & east Godavari had given the time to visit the stall inspite of their busy schedule. We are very much thankful for their support and service for many years.



Apart from officials, many hatchery firms, Jay Jay hatcheries and Sapthagiri hatcheries had a small talk on Provet's Aqua products for improving production.



Some of our curious visitors enquiring about the products.



Aquaex organizers gladly presented the memento to Provet's team for its enthusiastic participation in the three days expo on 6th November 2022.

The expo had all the fervor for the betterment of the Aqua industry. It has provided the platform to reach out the new customers & opportunity to become the market leaders in future.



PRODUCT CUM TECHNICAL TRAINING Attempt to Boost the Sales Team Performance

There's no exact formula to increase Annual sales statistics but making the team skilled will help us to be successful in the area of operation. Provet has organized a training program with the aim that the more the employee knows about the brands and services, the better they can serve the customers.

In this regard, a three-day program was organized for the sales team from 21st Nov to 23rd Nov at Falcon nest, Bhimavaram, AP. The program was conducted by Vanitha (Marketing Manager), Vijay Dev & Goutham (Area Technical Managers) to improve the product cum technical knowledge of the sales team.



During the session, majority of the technical topics related to Shrimp & Fish Farming like pond, water, feed management, diseases and biosecurity protocols, etc., were discussed. Another important point emphasized was USP's of the brands with 3-4 standout benefits of each brand that may help the team to win over the competitor at the customer place.

Training activity disclosed personal areas of improvement and individual strength. Thus, employees were able to fill the gaps and develop their knowledge.

Apart from product cum technical training, knowledge was given on customer service skills so that employees live up to customer expectations and increase conversions.

The outcome of the training program was assessed by conducting a quiz. The training program was effective and interactive and helped the employees to boost their performance.

WORLD FISHERIES DAY CELEBRATIONS AT ICAR-NBFGR, LUCKNOW

Provet Pharma Limited participated in & celebrated World Fisheries Day on 21.11.2022 at the exhibition organized by ICAR-NBFGR in collaboration with the Department of Fisheries, Uttar Pradesh. The program was inaugurated by Dr. Sanjay Nishad Ji, honorable cabinet minister of fisheries, govt. of Uttar Pradesh by lighting the lamp in presence of Dr. U.K. Sarkar, director, ICAR-NBFGR, Lucknow; Dr. Rajeesh Dubey, additional chief secretary, govt. of U.P. Shri Prashant Sharma, director, fisheries, and other officers of State Fisheries Department, Uttar Pradesh. Over 650 fish farmers/fishers/entrepreneurs from 79 districts of Uttar Pradesh and nearby states participated in the program. The program included technical lectures by scientists of ICAR-NBFGR, Lucknow. Provet showcased the entire product range with a special focus on fish healthcare products. A large number of farmers visited the stall, and the stall was highly appreciated by the farmers and officials of the Fisheries Department. Provet was represented by Mr. Rajneesh Prakash (RSM) East, Mr. Rajan Singh (ASM), Gorakhpur & Abishek Sharma (SE), Lucknow.

On this occasion, promotional inputs like Hindi Product Catalogues, Pens & Jute Bags, etc., were handed over to the farmers & officials.



PROVET AT 14th POULTRY INDIA EXPO 2022, HYDERABAD

Provet Pharma Private Limited, marked its presence at the 14th Poultry India 2022 Expo, held from 23rd to 25th November 2022, at HITEX Exhibition Complex, Hyderabad.



The stall has been modelled on the theme “NAGRONEX Non-Antibiotic Growth Promoters for Next Generation Poultry”. Provet stall had a good turnout of customers from all over India and overseas.

Renowned veterinarians, consultants, poultry farmers, associates from poultry feed industries, delegates, and integrators stopped over to discuss about the novel portfolio and share valuable expertise. Novel products Nagronex SNB, Nagronex ESF, Bambercin Plus, Larvistat Super, Peptonic Gold, and Immulator formed the prime topics under discussion.

The 3-day expo was a good opportunity indeed, to meet, share, interact and create a good deal of interest among business associates and customers all over India and overseas. Provet constantly innovates, optimises costs and works on giving solutions to existing, emerging challenges in the industry and at the same time ensuring health, welfare of food animals. Provet makes it a point to participate in all major upcoming events to showcase, share the goodness of Provet's solutions.



“TYLVATEC - The Best-in-class Anti-mycoplasmal” Launch at Poultry India Expo

The stall has been modelled on the theme “NAGRONEX Non-Antibiotic Growth Promoters for Next Generation Poultry”. Provet stall had a good turnout of customers from all over India and overseas.



Provet launched **TYLVATEC SOLUBLE** - The Best-in-class Anti Mycoplasmal, with the unveiling of the product pack, product brochure, in the presence of renowned consultants and esteemed customers.



TYLVATEC SOLUBLE is composed of 62.5% w/w Tylvalosin tartrate, a semisynthetic macrolide antibiotic, which helps in ensuring Effective Prevention and Treatment of Respiratory, Enteric Diseases for Improved Performance & Productivity.

PROVET - Best Health Care Product Award at 7th IPJA Global Awards 2022 For Poultry

Provet won the **Best Health Care Product Award** for its innovative brand portfolio NAGRONEX, at the 7th IPJA Global Awards function held at Hotel Avasa, Hyderabad on the 24th of November 2022.

NAGRONEX, stands for Non-Antibiotic Growth Promoters of NEX Gen (NAGRONEX). The brand portfolio comprises natural, healthy, safe, holistic, and proven alternatives to AGPs ensuring sustainable, optimal, and efficient growth promotion in food animals while ensuring better animal care, wellbeing, and safe, wholesome food to humankind. NAGRONEX brand portfolio today enjoys widespread acceptance among major poultry producers across the nation, a greater market share, and has got more eyeballs in many countries too.



Dr. Muthu Selvan, Managing Director, and Dr. Senthil, Director received the Best Health Care Product Award from Shri Ranjith Reddy, esteemed Member of Parliament.



Dr. Amit Das, Poultry Consultant



Mr. Pankaj and Team, Sampurna Feeds Pvt. Ltd.



Mr. Shinde & Mr. Harun Malik



Dr. Vinod Bhaskare, Kalyani Feeds, Nagpur



Dr. Atul Latkar, Mr. Sanjay Hire, Dr. Kulkarni, Dr. Kale



Dr. Khose, Dr. Panchal, Dr.Gowli, Dr. Sanjay Suryawanshi, Dr. malve, Dr. Rathore, Dr. Dhole, Dr. Sandeep, Dr. Nilesh Bhamre & Dr. Patil



Dr. Chandrashekar, Mr. C. Pradeep Krishna, SKM Feeds



Dr. Baban Pawar, Dr. Prakash Patil, Dr. Pankaj Gondekar, Dr. Vinodh Koskekar, Dr. Ravindra jadhav Premium Chicks & feeds



Dr. Sunil Bhindwale, Mr. Prabhakar Iyer, Phoenix Hatcheries



Mr. Santosh Metkar (MLA) , Customers from Amaravathi



Dr. Kanjilal Prajapati, Dr. Nishant Patel, Dr. Vijay Thesia & Mr. Maharshi Patel



Phoenix Team



Dr. Amit Das, Poultry Consultant



Mr. Ajay & Mr. Vijay, SMM Farms, Mysore



Mr. Alok Nandi, Sukumar Bhuniya, Supreme Agro



Dr. Kuldeep Kanna, Mr. Mehul Patel, Mr. Darshit Patel, Mr. Nailesh Patel, Mr. Jatin Patel & Mr. Kapil Patel



Dr. L.N Saikia, Srinivasa Farms



Mr. Pramod, Farms India Chicken, Kerala



Dr. Ramesh Babu, Poultry Consultant



Dr. Ravindra Reddy, Mr. GKN Reddy & Mr. M.N Reddy



Dr. Sanjay Suryawanshi, VHL Group



Dr. Shivakumar & Dr. M.R Reddy



Dr. S.P Mahesh, CPDOT Hesaraghatta, Bangalore



Dr. SS Dey & Dr. LN Mishra



Dr. Vijay Bhadhuria, Poultry Consultant



Dr. MS Maan, Poultry Consultant, Amritsar



Dr. Vikas Singh & Dr. Anuj Kumar Singh, Lucknow



Mr. Bishnu Bose & Mr. Pintu Das



Mr. Garvit Jain, Maharashtra Feeds



Mr. M.S Narsimha Reddy, Mr. Srinivas, Mr. Nn Reddy, Dr. Balasundram & Mr. Gkn Reddy



Mr. Radheshyam Roy & Madan Mohan Maity



Mr. Ramakrishna Reddy, Sneha Farms



Mr Farooq Dar, Dar Medicate, Srinagar



Mr. Chairat-President, Mr. Chainan, EVP (Middle), Dr. Phiphob, AVP & Mr. Balamurugan, DGM from CPF, Bangalore.



Anupama Feeds and Farms, Mangalore



AVIAGEN Team



Dr. K.B Singh, Poultry Consultant Nepal, Dr. U. Pathak, Dr. R. Borah, VHL



Dr. Manoharan, Srinivasa Poultry Farms, Pollachi



Dr. BC Dutta, Poultry Consultant, Anarpathy Customers



Layer Customers from Chelgere, Karnataka



CGM at Mayureswar, Birbhum (Dist.), West Bengal, Burdwan H.Q - 10th Nov, 2022

Calf a year was the theme of this awareness program which was conducted for the local Para Vets.

CGM at Mosat, Hoogly (Dist.), West Bengal, Hoogly H.Q - 23rd Nov, 2022

Customer Group Meeting was held to educate the dairy farmers about the benefits and to make the best utilization of the nutritional products.



Free Medical Camp at Charghat, 24 paraganas (north), West Bengal, Habra H.Q - 19th Nov, 2022

Provet sponsored for a free health camp that was organised by Dr. Prabir Bhattacharjee Memorial Trust



Paravet Meeting at Sagar, 24 paraganas (south), West Bengal, Baruipur H.Q - 11th Nov, 2022

The surrounding LDA and LI were invited to this meeting and were given the product information.



CGM at Titagarh, 24 paraganas, West Bengal, Kolkata H.Q - 19th Nov, 2022

Customer Group Meeting aimed at providing quality milk production knowledge to the local dairy farmers



CGM at Barrackpur, MCC, at 24 paraganas, West Bengal, Kolkata H.Q - 21st Nov, 2022

Calf a year was the theme of this awareness program which was conducted to the local dairy farmers.



Conference & Seminar at Debra, Paschim Midnapore, West Bengal, H.Q - 19th Nov, 2022

A Seminar was conducted on various projects of West Bengal ARD through Prani Bandhu and Prani Mitra of Prani Sampad Bikash dept. In presence of Dr. Humayun Kabir, (MLA)



Happy Customer - BOVINOVA

I'm very much convinced with the range of dairy products Provet has to offer. It is my pleasure to share my experience and the results I have achieved with their usage.

KALSEZ PREMIUM :

It is the best quality calcium used in any case of calcium deficiency (like milk fever, hypocalcaemia, weakness, etc.), with best results. I have used it in milch cattle with good improvement in health and reasonable increase in milk fat content.

High milk production and 100 % results were seen after 7 days of administering 30 - 50 ml of the product per day.

Goats attained healthy weight on daily supplementation of 10 ml with good profitability. My Best Choice of Calcium : **KALSEZ PREMIUM**

LINCOVET:

Provides best results in surgical cases, LSD, or any case of dermatitis in cattle and goat pox.

It is a broad-spectrum antibiotic and proves to be a better solution.

My Best Choice of Antibiotic : **LINCOVET**

PRONSAID : Assured best results in any case of arthritis, fracture, fever, etc. My Best Choice of NSAID : **PRONSAID**



Mr. Rakesh Roy, Midnapore, West Bengal

DID YOU KNOW ?

Why our skin gets wrinkly in the water ?

After about five minutes in the bathtub, you begin to notice that tiny wrinkles are forming on your hands and feet. Why is that ? Researchers speculate that it's the body's biological way of getting a grip when in a slippery condition. And they found that the specific ways that human skin wrinkles are similar to river drainage systems.



Why do we yawn ?

The most popular, but likely wrong, theory is that yawning increases levels of oxygen to the brain. A more plausible theory : Yawning cools the brain down. A study conducted on mice found that as mice sucked in air, their jaws stretched this increases blood flow to the brain. This combination of cooler air intake when yawning mixed with the blood flowing to the brain is thought to eventually cool the brain down.

Mastilok[®]

A Balanced Combination to Prevention & Control of Mastitis



Multi-pronged approach to manage & control Mastitis

INDICATIONS:

- Subclinical Mastitis
- Adjunct to Antibiotic therapy in Clinical Mastitis

DOSAGE & ADMINISTRATION:

To be given orally by mixing in jaggery or as an Electuary.
Prevention: 30 gm/day one week before Calving & one week after Calving
Treatment: 60 gm first day, 30 gm twice a day for two days.



Udder Rejuvenation with Provet's Innovation



Excellence through Innovation



www.provet.in

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For further information, please write to:

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ISO 9001:2015 & ISO 22000:2005 Certified Company

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