

# PROVET PROPULSE



2009 - 2022

**Provet Pharma Private Limited**  
*Serving Mankind Through Animal Welfare*

# IMMULATOR<sup>®</sup>

The Superlative Immunity Booster



## Unique & Novel Combination to

- Enhance immunity & livability
- Fight harmful microbes & lower mortality rate
- Improve gut health
- Nourish & develop cells of immune system
- Reduce production cost & increase ROI
- Assure safe & wholesome food

# Provet Celebrates World Egg Day

World Egg Day was established in 1996, at the IEC conference in Vienna to celebrate and appreciate the importance and benefit of eggs to us all. Since then, the day of celebration has grown and evolved. The annual event honours the highly nutritious and brilliantly versatile egg, highlighting the vast range of unique benefits it brings to human and planetary health, contributing to a better life for all.

The history of the egg expands far beyond mere culinary concern and, in fact, has had great importance in multiple cultures for reasons both decorative and religious, with a particularly popular example being Easter eggs. Key nutrients include choline, supporting brain development and function; vitamin A for eye health, healthy skin, and immune function; and vitamin D, which plays an essential role in bone health. Eggs are also packed with high-quality protein, essential for the strength and repair of muscle and tissue. Eggs are rich sources of vitamin A, D, K, B<sub>6</sub>, and B<sub>12</sub>; and minerals such as selenium, zinc, iron, and copper.

Along with their nutritional value, eggs are the most environmentally sustainable and affordable animal-source protein available, helping support families around the world as well as the planet itself.

To mark **World Egg Day 2022**, Provet celebrated this occasion on 14<sup>th</sup> of October by sponsoring Online Egg Recipe contests and, creating awareness on health attributes of egg consumption by distributing eggs at various locations across the country to emphasize the importance of eggs to ensure complete nutrition.





# Provet Day Celebrations

Provet celebrated the milestone of 13 years of success on the 14<sup>th</sup> of October, 2022. We took this opportunity to thank and appreciate the support of our customers, associates, and the effort that everyone had put in making this a reality. With the best of its intentions Provet had organised and sponsored various CSR activities across the country to commemorate the occasion that includes food distribution to the elderly and young children at old age homes and child orphanages respectively. As a gratitude shown towards our customers our team members celebrated the occasion by cutting cake with them.





# HURRICANE VETS CHARITABLE TRUST

## 7<sup>th</sup> Anniversary Celebrations - 29<sup>th</sup> October 2022



Hurricane Vets Charitable Trust (HVCT) is a Registered Organization of 1988 - 1994 Batch Alumni of Madras Veterinary College. The aim of this Trust is to offer charitable services to people in desperate needs with a vision highlighting empowerment and has been serving since 2015.

HVCT successfully celebrated its 7<sup>th</sup> anniversary on 29<sup>th</sup> October 2022 at Hotel Ramada Plaza, Chennai.



**Dr. K.N. Selvakumar**, Ph.D., Vice-Chancellor, Tamil Nadu Veterinary and Animal Sciences University was the chief guest. **Dr. M.G. Tamizh Valavan**, IRS Commissioner, GST & Central Excise, Chennai, and **Dr. K.S. Palanisamy**, IAS, Commissioner of Fisheries and Fishermen Welfare & Managing Director, Tamil Nadu Fisheries Development Corporation Limited were the Guests of Honour.

**Provet** was one of the major sponsors of the event. **Dr. Muthu Selvan**, Managing Director and **Dr. Senthil**, Director, being the active members of Trust played a pivotal role in organizing the event successfully.

**Dr. Vikasini Palanivel**, Management Trainee, Avinova was one of the comperes for the event.



# AGRENA Exhibition - Egypt

AGRENA is one of the prestigious exhibitions of the Animal Health Industry in the Middle East & North Africa (MENA), which is organized once in a year in the capital city of Egypt, Cairo.

Provet Pharma has marked its presence in the exhibition through our business partner **Hyper All** from Egypt.



On the second day of the exhibition (14<sup>th</sup> October), Foundation Day of **Provet** was celebrated by cutting the cake by **Dr. S. Senthil**, Director, Provet & **Dr. Elsayad**, Director, **Hyper All**. This was the first time we celebrated our Provet Day overseas with our foreign partner.



Dr. Senthil, Director and Mr. Arun Shah Senior Manager - International Business, met with prospects from various other countries like Jordan, Canada, and Sudan to explore future business opportunities.



**Provet** exhibited some of its leading brands like **LIPIGEST FORTE**, **NAGRONEX ESF** & **NAGRONEX SNB** and introduced them to the key customers of **Hyper All**. These brands are currently under registration with the Egyptian Regulatory authority and we expect the registration licenses to be available by the end of 2022.



# INDIAN POULTRY JOURNALISTS' ASSOCIATION (IPJA) 19<sup>th</sup> Technical Seminar - Raipur

The Indian Poultry Journalists Association organized the 19<sup>th</sup> technical seminar on 8<sup>th</sup> October 2022 at Hotel Marriot Courtyard, Raipur, Chhattisgarh as part of its series of seminars pertaining to the poultry industry. The seminar had a huge audience participation of about 300, which included layer farmers, breeders, and poultry consultants.

Mr. B. S. Rana, President - IPJA initiated the technical seminar.

There were interesting technical presentations such as “Opportunities & Challenges in Indian Poultry Industry” by Mr. Dhanraj Banerjee, “Sustainable Solution Supporting Antibiotic - Free Animal Farming” by Mr. Joginder Singh Uppal & Dr. Krishna Sahoo, “Multiple Benefits of Poultry Waste Management” by Mr. Shirish Dhopeswar.



Dr. Ajay Chalikwar, AGM-Technical Services, Poultry Division, Provet, delivered an important presentation on “Gut Health & Immunity in Poultry Management”



Provet was the Gold Sponsor for the event and received a memento from IPJA



Dr. Sulav Chetia, AGM-Marketing, Poultry Division, Provet with Dr. Manoj Shukla, Poultry Consultant and Mr. B.S. Rana



Dr. Sulav Chetia and Dr. Ajay Chalikwar with Dr. R.K. Jaiswal, President - IB Group

# Happy Customers - BLUNOVA



## Bacitox Plus Customer

Farmer's Name: Ch. Srimannaryana

Area of Culture: 12 acres

Location: Ingilipakalanka, Manadavali Mandal, Eluru dist, AP.

Testimony: We are using Bacitox Plus for 2 crops continuously. We could notice a significant decrease in Vibrio loads after usage.

## Vibrocid Customer

Farmer's Name: K. Shiva Kumar Raju

Area of Culture: 50 acres

Location: Putlacheruvu Village, Manadavali Mandal, Krishna Dist, AP.

Testimony: When we used Vibrocid, we didn't face any Vibrio infection during the culture. The product shows good results. We will suggest the other farmers in this area to use the product.



## A Delighted Customer

Farmer's Name: Rajveer Singh

Location: Abohar, Punjab

Testimony: I have been exclusively and consistently using the entire range of products from Provet and have successfully harvested 25 counts of Vannamei.



# Customer Group Meeting & Campaign - BOVINOVA Kalsez Premium and its benefits in the production of milk



CGM at Rejinagar, West Bengal, under Bethuadahari Headquarter - 22<sup>nd</sup> Oct, 2022

Campaign at Makurgram, West Bengal, under Bankura Headquarter - 22<sup>nd</sup> Oct, 2022



CGM at Monteswer, West Bengal, under Burdwan Headquarter - 24<sup>th</sup> Oct, 2022

# Farmers Group Meeting - BLUNOVA Ganapavaram, AP - 3<sup>rd</sup> October



# Kenya's Matriarch & Giant Tusker Dida



Africa's largest female tusker elephant, Dida, has died in TSavo east national park, southeast of the Kenyan capital Nairobi. Wildlife officials confirmed that she passed away due to natural causes. She was a Matriarch and died at the age of 65. Female elephants usually live in close knit families with their young calves. Elephants also known to be emotive creatures. So, the death of the matriarch comes as a serious challenge for her herd.

Dida shepherded her herd through many seasons and challenging times and served as both the subject of various documentaries and an iconic tourist attraction. She was extremely popular with the tourists. Those who got to know her through pictures and videos, as well as those who had the exquisite pleasure of meeting her in person, will always remember her. Dida was famed for her long tusks and the upper reaches of life expectancy for an elephant in the wild.



Kenya's matriarch, tusker Dida

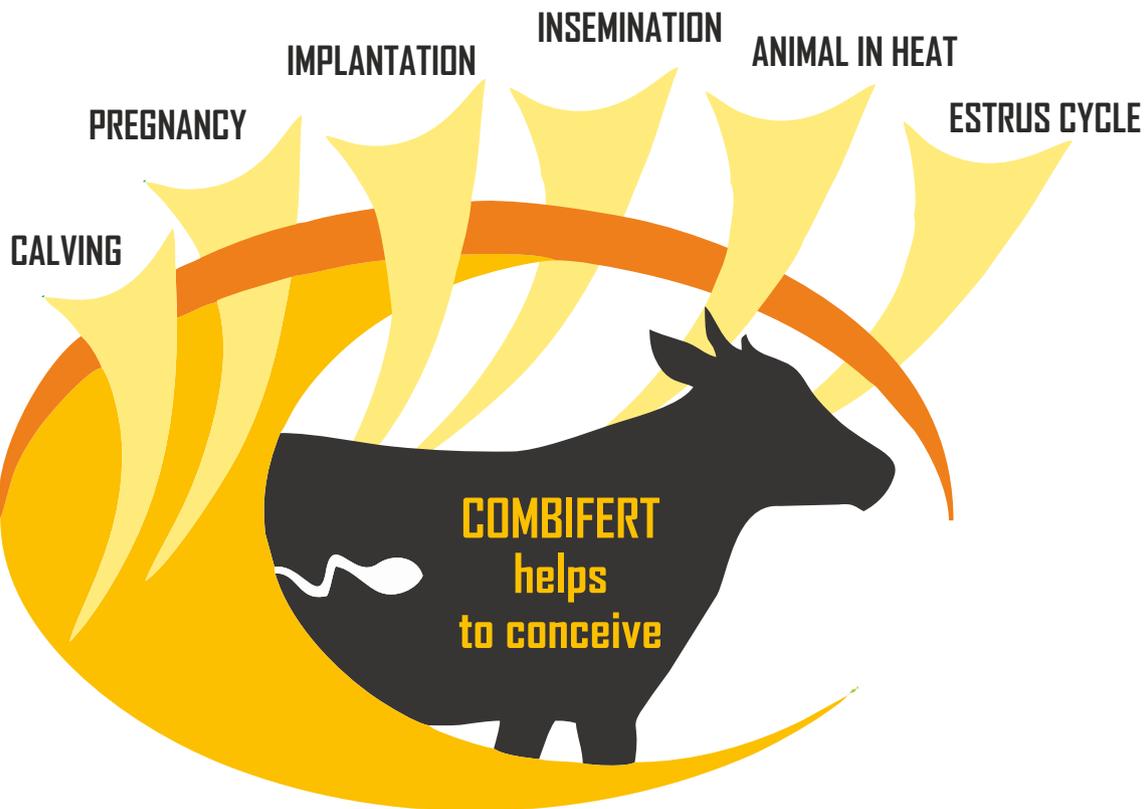
## Elephants Predicaments - drought & poaching

While Dida died due to old age, others aren't so lucky. Climate change has brought the driest conditions to northern Kenya in 40 years and for many elephants this has become more challenging for their survival. Four consecutive rainy seasons have failed in Kenya, Somalia and Ethiopia; an unprecedented climatic event that has pushed millions across the Horn of Africa into extreme hunger. The situation is dire that older elephants and young calves are the first to succumb to prolonged drought. Investigations showed that at least 55 elephants had died from lack of food and water in a game park in western Zimbabwe. In the past year Kenya has recorded 179 elephant deaths because of drought. And of course, there is a decade old problem of illegal poaching. The issue had pushed Africa's wild elephant population into a freefall. The African elephant's population used to be 12 million about a centuries ago and they have now fallen some 400 thousand.

Conservation group Tsavo Trust eulogised Dida as a "true embodiment of an iconic cow" who will be remembered by future generations of elephants.

# COMBIFERT™

7 Trace Minerals with 3 Essential Vitamins & Shilajith



Trace Minerals & Vit A, D3 & E

- Induce the heat naturally
- Helps in foetus implantation
- Minimizes early embryonic death

Shilajit (Aspathum)

- Stimulates libido, maintains vigor & vitality
- Fulvic acid imparts its anti-anxiety, anti-stress & anti-inflammatory properties



Manage Anoestrous, Silent Heat, Low Conception Rate & Repeat Breeding

Ensure Calf A Year



*Excellence through Innovation*



**2009 - 2022**

For further information, please write to:

## **Provet Pharma Private Limited**

**ISO 9001:2015 & ISO 22000:2005 Certified Company**

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