



Provet Pharma Private Limited

Serving Mankind Through Animal Welfare

*PROFECT-N & competitor product
– A comparison (Page 03)*

*Bengal & Moyna Aqua Expo 2025
(Page 06, 07)*

*Ageing is a Multi-Disciplinary
University (Page 10)*

*POSH Internal Committee Training
Program (Page 13)*

FAMIQS Certified

Provet[®]
Excellence through Innovation

PROFECT[®]-N

Highly Potent Broad Spectrum Sanitizer



- ✓ Broad Spectrum
- ✓ Multipurpose
- ✓ Blend of powerful and compatible biocides
- ✓ Effective in presence of organic matter
- ✓ Potent surfactant with high acidic & oxidising power
- ✓ Biodegradable, eco-friendly & safe

*Triple Salt
with
SDIC*



PAVINOVA[™]

PROFECT[®]N

Highly Potent Broad Spectrum Sanitizer

*Triple Salt
with NaDDC*

PROFECT-N & competitor products – A comparison

PROFECT-N is a highly potent broad-spectrum sanitizer containing Triple salt & NaDCC with suitable stabilizers and potentiators.

KEY FEATURES & BENEFITS

1. Active Oxygen Availability

Active oxygen content is a key parameter to evaluate the efficacy of sanitizing products.

Product	% of Active Oxygen
PROFECT-N	2.95%
Competitor - 1	2.39%
Competitor - 2	2.92%

PROFECT-N excels with a higher active oxygen percentage compared to both Competitor 1 and Competitor 2, ensuring superior sanitizing efficiency and performance.

2. Solubility

The solubility of a product impacts its ease of application and efficacy in solution.

- **PROFECT-N** dissolves quickly and forms a clear, even solution, ensuring consistent performance.
- **Competitor products** leave cloudy solutions, which can reduce efficiency and cause uneven results.

The following images illustrate the results:



PROFECT-N stands out for its better solubility, ensuring uniform distribution and consistent performance during use.

PROFECT[®]N

Highly Potent Broad Spectrum Sanitizer

*Triple Salt
with NaDDC*

3. Free Chlorine Availability

Free chlorine is essential for killing germs. A test using O-Toluidine shows the difference:

- **PROFECT-N** creates a bright red color that lasts longer, proving it has more free chlorine available for effective disinfection.
- **Competitor products** show weaker and shorter-lasting red colors, indicating less free chlorine.



Why Choose PROFECT-N?

- Optimal Active Oxygen : Delivers effective cleaning and disinfection.
- Superior Solubility : Mixes easily into a clear solution for better application.
- High Free Chlorine Availability : Provides stronger and longer-lasting sanitizing power.

Conclusion

PROFECT-N is the best choice for reliable and effective sanitation. It outperforms competitors in solubility and free chlorine availability while maintaining excellent active oxygen levels. This makes it a trusted solution for hygiene and safety.

PROFECT-N – The Perfect Partner in Cleanliness and Protection at Farms

HATCHPRO[®] LG

Highly Stable and Powerful Multi-strain Probiotic Water Conditioner
for Healthy Shrimp Hatchery Management



- Inhibits growth of pathogenic bacteria and enhances disease resistance
- Maintains water hygiene & makes water clear by digesting the sediments
- Promotes optimal gut function & maintains ideal water parameters
- Improves larvae yield and quality by reducing disease loss
- Leaves no residues and hence environment friendly



BENGAL AQUA EXPO 2025

The two-day Bengal Aqua Expo - 2025 was organized at Contai from 04.01.2025 to 05.01.2025. At this biggest fair in East, Provet showcased its wide range of Aqua (Blunova) products. Many farmers, producers, entrepreneurs, feed companies, government departments, universities, and experts from all over West Bengal and other states related to fisheries participated and visited our stall.

Mr. Biplab Roy Choudhary, Hon'ble Minister of Fisheries, Govt. of West Bengal, Mr. Uttam Barik, Sabhasipati, Zila Parishad, Arup Kumar Das, Member of Legislative Assembly, West Bengal & Tapal Kr. Ghosal, Scientist, CIFE inaugurated this two-day fair.

The prime location of our stall was the key attraction, and we missed none to get amazed including the chief guest of the expo and the organizers. The main aim of our exhibit was to create an insight into our quality and unique formulations that favour the betterment of animal health and the economy of farmers.

On Day 1 (4th January), we welcomed over 150+ visitors from aquaculture sectors, who showed immense interest in our products and offerings.

We are thrilled to announce the launch of HatchPro LG and Diashield, our two innovative aquaculture products, at the Contai Expo in West Bengal. The products were officially launched by our key customers, Prabas Samanta, Gour Samanta, Amal Khaskel, Pratab Barman, Biswanath and we are excited to introduce these cutting-edge solutions to the aquaculture industry.

Our stall design received a lot of appreciation, and the enthusiasm from visitors was truly heartwarming. We greeted our guests with flower bouquets, making it a memorable day for everyone involved.



On Day 2 (5th January,) technical sessions for Aquaculture were held. At our stall, we had the privilege of honouring key figures in the industry with shawl and flower bouquets, recognizing their invaluable contributions. Our team engaged in meaningful discussions with customers, exploring the range of products and services we offer and fostering connections that highlight our commitment to advancing aquaculture.

Blunova's products, including Bacitox Plus, Hatchpro LG, Diashield, Envipro Gold, Fepromix, Profect Plus, and Benzatec - 80, garnered significant attention and recognition. Attendees expressed keen interest in these unique, feed additives particularly the immunostimulants and growth promoters. The audience was eager to learn more about how these innovative solutions can enhance aquaculture practices and contribute to healthier ecosystems.

The footfall was outstanding with an increase in the number of Shrimp farmers and hatchery owners, feed manufacturers, consultants, and dealers.

The expo had all the fervour for the betterment of the Aqua industry. It has provided the platform to reach out to the new customers.



Moyna Aqua Expo 2025

The Moyna Aqua Expo 2025 was held from 24th to 25th January 2025 in Moyna, marking one of the largest aquaculture fairs in East India. At this prestigious event, Provet proudly showcased its extensive range of Blunova products. The expo attracted a diverse audience, including farmers, producers, entrepreneurs, feed companies, government departments, universities, and fisheries experts from across West Bengal and beyond.

The two-day fair was inaugurated by esteemed guests such as Mr. Biplab Roy Choudhary, Hon'ble Minister of Fisheries, Government of West Bengal, Mr. Ashok Dinda, Member of Legislative Assembly, West Bengal, and Soumendhu Adhikari, Member of Parliament.

Our stall's prime location was a key highlight, drawing attention from visitors, including the chief guests and organizers. The focus of our exhibit was to showcase the quality and unique formulations of our products, which contribute to animal health and the economic growth of farmers.

On Day 1, over 200 visitors from the aquaculture sector visited our stall, showing great interest in our offerings. Our stall design was widely appreciated, and we welcomed guests with flower bouquets, making it a memorable day for all.



On Day 2, technical sessions on aquaculture were held. We honored key industry figures with shawls and flower bouquets in recognition of their contributions. Our team engaged in insightful discussions with visitors, exploring our diverse range of products and services.

Blunova's products, including Bacitox Plus, Hatchpro LG, Diashield, Envipro Gold, Fepromix, Profect Plus, and Benzatec - 80, garnered significant attention, particularly our immunostimulants and growth promoters. Visitors were eager to learn how these solutions could enhance aquaculture practices and foster healthier ecosystems.

The footfall was impressive, with a notable increase in the number of shrimp farmers, hatchery owners, feed manufacturers, consultants, and dealers. The expo provided a fantastic platform to reach new customers and contributed to the continued growth of the aquaculture industry.



Feeding Flocks: The Heartwarming Story of Chennai's Parrot Couple



A Morning Ritual Begins

In the bustling heart of Chennai, where the city's chaos rises with the sun, a quiet ritual unfolds each morning, one that brings a sense of peace to both man and bird alike. As the clock strikes 6:30 AM, thousands of rose-ringed parakeets swoop down in perfect unison, their emerald wings gleaming under the golden light. Their destination? A modest terrace in Chintadripet, where Sudarson Sah, fondly known as the Birdman of Chennai, awaits them with 20 kilograms of soaked rice and 4 kilograms of groundnuts. The couple has turned their terrace into a sanctuary for thousands of parrots. **A M V Sudarson Sah** and his wife **Vithya** have been feeding around 6,000 parakeets daily for over a decade. Their journey began with a simple act of kindness and has since grown into a beloved local tradition.

The Daily Routine

Every morning, the couple's day starts at 4:30 AM. They soak 60 kilograms of rice in water for an hour to aid the birds' water intake. By 6:30 AM, the rice and 4 kilograms of groundnuts are ready. As the alarm goes off, the parrots arrive in flocks, creating a symphony of chirps and flutters. The feeding lasts just half an hour, but it's a sight that brings joy to both the couple and the visitors.

Inspiration and Community effort

Sudarson's inspiration came from his childhood memories of interacting with sparrows. After his father's passing, he went into depression, and once he saw an elderly woman feeding crows and decided to follow in her footsteps. Over time, the number of parrots visiting their terrace grew, and the couple's dedication caught the attention of many, including filmmakers. The Tamil film 'Meiyazhagan' featured a scene inspired by their daily ritual.

They are also supported by neighbours and even strangers who pitch in, some bringing rice, some groundnuts, and others offering their time. It's become a community-driven effort, with people from all walks of life coming together to support the cause. Despite the cost, which is comparable to the EMI for a high-end Audi, Sudarson and Vithya find immense joy in their work.

Everyday Visitors

The terrace has become a popular spot for birdwatchers from around the world, including the US and Japan. The couple limits visitors to 25 a day to avoid scaring the parrots. Besides bird enthusiasts, people who are unwell or seeking relaxation also visit the terrace to unwind and enjoy the peaceful sight of the parrots.

His terrace is a place of pilgrimage for nature lovers, animal advocates, and curious travellers who want to see how one man's compassion can change the lives of so many animals.

A Growing Legacy

The couple's dedication has inspired their neighbours to start feeding birds as well. The act of kindness has created a ripple effect, fostering a deeper connection between the community and nature. In addition to their avian visitors, the couple also attend to 150 goats, 50 cats and numerous street dogs.

Learnings:

Sudarson and Vithya's story is a testament to the power of compassion and the impact one small act can have on the world around us.



Thoughts to Remember



The Indian Space Research Organisation (Isro) created history Today (29.01.2025) by successfully completing its 100th launch from the Satish Dhawan Space Centre in Sriharikota.

The GSLV-F15 lifted off in a picture-perfect launch from the second launch pad of India's spaceport to begin its journey with the second satellite part of India's Navigation with Indian Constellation (NavIC) system.

The mighty GSLV roared into the morning sky with the 2,250-kilogram satellite to begin its journey into the Geosynchronous Transfer Orbit (GTO) above Earth and successfully placed a second-generation navigation satellite in orbit.

The historic 100th launch comes on the back of several big-ticket missions that involved highly successful missions like the Chandrayaan, Mangalyaan, Aditya L-1, the maiden Gaganyaan developmental flights and several developmental launches of PSLV, GSLV, and SSLV.

Let's know about Usha Vance, first Indian-origin second lady of US

Donald Trump has indeed sworn in as the 47th President of the United States yesterday on 20th Jan 2025.

JD Vance, who previously served as a U.S. Senator from Ohio, is now the 50th Vice President. His wife, Usha Vance, is the first Indian-origin Second Lady of the United States. Usha has had a distinguished career as a lawyer and has been a significant support to JD Vance throughout his political journey.

Usha Vance's ancestral roots lie in Vadluru, a village in Andhra Pradesh. She was born to Indian immigrant parents who moved to the US in the 1980s.

She was born in San Diego to Chilukuri Radhakrishna and Lakshmi and enjoyed an upper-middle-class upbringing.

Her father is a mechanical engineer from IIT Madras, and her mother is a molecular biologist. Usha Vance met her husband JD Vance at Yale Law School. They got married in 2014 and have three children together.



The 2025 Kho-Kho World Cup was the first edition of the Kho-Kho World Cup

It was held at the Indira Gandhi Arena in New Delhi, India from 13 to 19 January 2025.

India emerged as the inaugural champions in both the men's and women's events at the Kho-Kho World Cup 2025.

About Kho-Kho World Cup 2025:

Hosted in: The tournament took place at the Indira Gandhi Indoor Stadium, New Delhi, India. This is the first Kho-Kho World cup.

Organised by: Kho-Kho Federation of India (KKFI) in collaboration with the International Kho-Kho Federation (IKKF).

About International Kho-Kho Federation (IKKF):

- Established In: 2018 to promote Kho-Kho on a global level.
- Headquarters: New Delhi, India.

Aim: To transform Kho-Kho from a traditional Indian game into a recognized international sport and foster global participation.



Ageing is a Multi-Disciplinary University

Ageing is a multi-disciplinary journey that encompasses various aspects of life, including physical health, mental well-being, emotional resilience, and social connections. This dynamic and ever-evolving process presents us with unexpected challenges and opportunities at every turn.

To navigate ageing with grace and peace, it is essential to adopt an attitude of acceptance toward the changes life brings. This means understanding that both good and bad days are a natural part of the experience. By embracing this mindset, we can better appreciate the beauty and complexities of the ageing process.



To thrive as we age, we should commit to regular preparation in our physical and mental health. Engaging in consistent physical activity, such as walking, yoga, or strength training, helps maintain our physical fitness and mobility. Maintaining a balanced diet rich in nutrients supports our overall health, while also reducing the risk of chronic diseases.

Cultivating healthy relationships and staying socially connected contribute significantly to our well-being. Building a strong support network of family, friends, and community members provides emotional support and a sense of belonging. Moreover, practicing mindfulness through meditation or relaxation techniques can help us manage stress and enhance our emotional resilience.

Seeking knowledge and developing coping strategies are crucial for adapting to life's uncertainties. This may involve lifelong learning, exploring new hobbies, or staying informed about advancements in health and wellness. By being proactive and open to new experiences, we can continually grow and adapt to the changes that come with ageing.

Approaching ageing with a proactive mindset and a supportive network enables us to face the challenges and joys that come our way. By doing so, we can ensure a fulfilling and enriching experience as we grow older.

Prestigious Awards Day: Athletes Honoured by the President of India

The Khel Ratna Award 2024



It is officially known as the Major Dhyan Chand Khel Ratna Award, which is India's highest sporting honour.

It was instituted in 1991–1992 to recognise outstanding performance in sports. This prestigious award is given annually by the Ministry of Youth Affairs and Sports. It aims to honour athletes who have displayed exceptional skill, dedication, and achievement in their respective fields.

The award highlights India's commitment to promoting sports and motivating athletes to achieve excellence. Winners receive a medallion, a certificate, and a cash prize of ₹ 25 lakh.

In 2025, the Khel Ratna Award was conferred upon four distinguished athletes: **Harmanpreet Singh (Hockey)**, **Manu Bhaker (Shooting)**, **Gukesh D (Chess)**, and **Praveen Kumar (Para-Athletics)**.

The Arjuna Award 2024



The Arjuna Award, one of India's highest sporting honours, recognizes outstanding performances in sports and games. The recognition motivates sportspeople to enhance their performance and contribute to India's sporting legacy on international platforms.

Arjuna Awards Lifetime Achievement

Sucha Singh was awarded for Athletics

Murlikant Petkar was awarded for Para-swimming

The Khel Ratna Award Ceremony and the Arjuna Award Ceremony took place on January 17, 2025, at Rashtrapati Bhavan in New Delhi. Athletes received their awards from the President of India, Mrs. Draupadi Murmu.

SUSTAINABLE DEVELOPMENT GOALS

In 2025, Provet's wall calendar embraces a transformative theme, encapsulating universal goals and aspirations.

What are SDGs?

The Sustainable Development Goals (SDGs) are a universal call to action by the United Nations, aiming to end poverty, protect the planet, and ensure prosperity for all by 2030. These are a collection of 17 interlinked goals designed to tackle a wide range of global challenges, including those related to poverty, inequality, climate change, environmental degradation, peace, and justice.

Sustainable Growth, A Better Future

Provet aims at serving mankind through animal welfare and strives to support for a world where prosperity meets responsibility. By embracing innovation, we not only meet today's needs but ensure that future generations inherit a healthier & more sustainable world.

Each day is an opportunity to make a difference - let us work together and make it count!

What are the 17 SDGs?



No Poverty:

End poverty in all its forms everywhere.



Zero Hunger:

End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.



Good Health and Well-Being:

Ensure healthy lives and promote well-being for all at all ages.



Quality Education:

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



Gender Equality:

Achieve gender equality and empower all women and girls.



Affordable and Clean Energy:

Ensure access to affordable, reliable, sustainable, and modern energy for all.



Clean Water and Sanitation:

Ensure availability and sustainable management of water and sanitation for all.



Decent Work and Economic Growth:

Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.



Industry, Innovation, and Infrastructure:

Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.



Reduced Inequality:

Reduce inequality within and among countries.



Sustainable Cities and Communities:

Make cities and human settlements inclusive, safe, resilient, and sustainable.



Responsible Consumption and Production:

Ensure sustainable consumption and production patterns.



Climate Action:

Take urgent action to combat climate change and its impacts.



Life Below Water:

Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.



Life on Land:

Protect, restore, and promote sustainable use of terrestrial ecosystems, manage forests sustainably, combat desertification, and halt and reverse land degradation and halt biodiversity loss.



Peace, Justice, and Strong Institutions:

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable institutions at all levels.



Partnerships for the Goals:

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.



POSH Internal Committee Training Program at Head Office

POSH (Prevention of Sexual Harassment) internal committee training program for the employees was held at Provet's Head Office on 3rd of January 2025. The session was conducted for all the internal committee members.

As part of our ongoing commitment to creating a safe and inclusive workplace, we conducted this Internal Committee Training session which was a crucial follow-up to our POSH (Prevention of Sexual Harassment) awareness training held on the 23rd of December.

Dr. Nirmala, POSH & POCSSO Consultant, provided training on this topic for the chosen internal committee members, offering valuable insights and guidance on maintaining a respectful and secure working environment for everyone.

The training covered essential topics related to prevention of sexual harassment at workplace, including policies, reporting mechanisms, and the role each employee plays in maintaining a safe work environment. The focus was on the specific roles of the IC members and responsibilities in handling POSH-related complaints.

While implementing these sessions is mandated by government regulations, we are proud to say that our workplace already enjoys a strong sense of safety and mutual respect among employees. The recent training sessions were conducted to adhere to these regulatory requirements, as well as to further reinforce our commitment to maintaining a respectful and secure environment.

Why a corporate sector needs POSH Act mandatory?

The proportion of women in leading corporate firms has significantly increased over time. However, despite this progress, the attrition rate among women remains higher compared to men. Women leave organizations due to various factors such as societal expectations post-marriage, which are typically not faced by men. Additionally, workplace harassment, whether verbal, sexual, or otherwise, also contributes to women leaving their jobs. Instances of such harassment, as reported under the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 (POSH Act), show a concerning trend, with reported cases rising again after a pandemic-related decline.

Importance of having a POSH policy at workplace

1. Compliance with the law
2. Prevention of sexual harassment
3. Safe and respectful work environment
4. Protection for employees
5. Improved employee morale & productivity
6. Positive public image





Provet Pharma Private Limited

Serving Mankind Through Animal Welfare



www.provet.in

[provetppl](#)

Provet Pharma Private Limited

No. 9, 1st Floor, Chakrapani Street, 2nd Lane,
Narasingapuram Extension, Maduvankarai, Guindy,
CHENNAI - 600 032. INDIA
Telefax: +91 44 2244 2124 / 27
e-mail: info@provet.in