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IMMULATOR® PLUS

Superlative Immunomodulator

The **POWER** of **9**

Prebiotics

(1,3/1,6 β Glucans & Hydrolyzed Inulin)

- Improve feed digestion & nutrient utilization.
- Stimulate the innate immune system.
- Serve as a nutrient source for gut microbiota.

Natural Plant Extracts

- Have antimicrobial properties & reduce risk of enteric diseases.
- Stimulate endogenous enzyme secretion & digestion.

Vitamin E

- Biological antioxidant.
- Protects cells from oxidative damage.
- Plays a vital role in tissue defense mechanisms and disease resistance.

Curcuminates of Selenium, Copper & Zinc

- Selenium helps maintain cellular integrity.
- Zinc improves feed conversion ratio & helps combat other related issues.
- Copper helps in iron metabolism, hemoglobin synthesis, erythrocyte production, etc.

Methyl Donor

- Has Methionine/Choline sparing effect.
- Acts as a highly efficient organic osmolyte and osmo-protectant.

Nucleotides

- Boost immune cell growth.
- Aid in cell repair and regeneration.

Organic Acids & Esters

- Primary energy source to intestinal villi.
- Enhance intestinal mucosal integrity.

Phytochemicals

- Act as appetite stimulants.
- Have antimicrobial & anti-inflammatory properties.
- Improve gut health, immune function, and overall performance.

Ascorbyl Butyrate

(Novel Ester of Ascorbic Acid with Butyric Acid)

- Acts as a potent antioxidant.
- Stable and highly bioavailable form of Vitamin C.
- Helps reduce the impact of heat stress.
- Boosts the production of antibodies and immune cells.
- Supports gut integrity and prevents stress-induced gut inflammation.

Enhances Immunity for Superior Protection & Healthier Birds

Provet®
Excellence through Innovation

AVI NOVA™

A Dual Celebration of Innovation and Insight - Product Launch & FGM

In a momentous gathering of minds and momentum, Provet proudly hosted a combined event featuring the launch of its latest innovation, MECTIMAX SP10, and a **Farmer Group Meeting (FGM)** at Rajshree Guest House, Mirikpur, Tamluk, Purba Medinipur on 22nd June 2025.

MECTIMAX®-SP10

Broad Spectrum Endecto-parasiticide



**Single Solution for
External & Internal Parasites**

The spotlight was on the unveiling of **MECTIMAX SP10**, a broad-spectrum antiparasitic solution engineered to target both **external and internal parasites in fish**. With its potent and long-lasting efficacy against **lice, nematodes, and helminths**, this new offering marks a significant stride in aquaculture healthcare.

We had the privilege of launching this product with our valued customers, including **Mr. Uttam of Anupama Feed Centre, Moyna**, whose support alongside that of our other esteemed guests made the event truly special. This marks another step forward in supporting our partners with effective solutions that enhance aquaculture health and performance.

FGM Highlights:

Engaging Aquaculture Leaders for Smarter Farming Held in conjunction with the launch, the Farmer Group Meeting (FGM) fostered valuable dialogue and knowledge sharing.

It commenced with a warm welcome address by **Mr. Sankalpa Samanta**, setting a positive tone for the discussions ahead. **Dr Vijay Sundar Deva (Product Manager)** followed with a comprehensive overview of **Provet's Blunova division**, emphasizing the significance of **Quality Control (QC) and Quality Assurance (QA)** in delivering reliable product performance. The session continued with an insightful presentation by **Mr. Jagadish Mahato**, who shared practical strategies for fish health and farm management aimed at enhancing overall productivity.



Mr. Rajneesh Prakash followed with key product presentations, introducing our latest innovations and field-proven solutions for aquaculture. Closing the technical discussions, **Mr. Najim and Mr. SriKrishna Mandal** led an informative segment on Water Quality Parameters, underscoring their importance and best practices for maintaining optimal water conditions in fish farms.

The meeting concluded with an interactive Q&A and open discussion, where customers shared field-level challenges and explored support strategies with Provet's representatives.

MECTIMAX[®]-SP10

Broad Spectrum Endecto-parasiticide



Safety First: Provet's Ongoing Commitment to Fire Readiness



In the world of manufacturing, where precision and safety go hand in hand, fire preparedness is not just a compliance requirement—it's a responsibility. At Provet, we understand that building a safety-first culture begins with proactive learning and preparedness. That's why we continue to uphold the highest safety protocols in the industry, ensuring that both our workforce and our workplace remain protected at all times.

As part of this commitment, a comprehensive **Fire Safety and First Aid Training** was conducted on **14th June 2025** at our factory premises. The session brought together employees from both our Corporate Office and Factory floor, uniting the team under a common cause: readiness in the face of emergency.



Over the course of the half-day program, participants were guided through the effective use of fire safety equipment available on-site. The training provided vital hands-on demonstrations on managing fire emergencies swiftly and efficiently—skills that could make a life-saving difference.

The session also covered essential **First Aid practices**, **CPR techniques**, and the fundamentals of providing immediate assistance to the injured during fire-related incidents.

A highlight of the day was the **mock drill exercise**, where staff and workers actively participated in a simulated emergency evacuation and firefighting scenario. The drill underscored the importance of calm coordination, rapid response, and the power of practice in real-life situations.

By investing in such continuous training programs, Provet reinforces its unwavering belief: safety is not a one-time checklist—it's a daily standard. And through action, not just policy, we continue to lead by example in ensuring a safer tomorrow for everyone.

Exciting Moments at VCRI Pharmaceutical Meet

Date: June 12, 2025

Venue: Veterinary College and Research Institute (VCRI), Salem

Pharmaceutical Meet 2025 was nothing short of a landmark gathering—an inspiring day of innovation, learning, and powerful networking that brought together the best and brightest from the veterinary medicine industry. Held at the esteemed VCRI campus in Salem, the event drew a vibrant crowd of outgoing BVSc & AH students, industry leaders, and pharmaceutical experts, all united by a common purpose: to shape the future of veterinary science.



A Showcase of Innovation

We were truly honoured to participate in this prestigious event and represent our commitment to advancing animal health. At our booth, attendees had the opportunity to explore our diverse and forward-thinking range of veterinary pharmaceutical products. From cutting-edge formulations to time-tested solutions, each product reflected our passion for research, safety, and efficacy.

Our exhibition served as a valuable touchpoint for future veterinarians to engage with the technologies and solutions shaping the evolving landscape of animal healthcare.

Building Toward a Better Tomorrow

The Pharmaceutical Meet was more than an exhibition—it was a celebration of growth, knowledge-sharing, and purpose. It created a platform for collaboration between academia and industry and reaffirmed our dedication to nurturing the next generation of veterinary leaders.

We're deeply grateful to VCRI, Salem, for organizing this remarkable event and look forward to future opportunities to connect, collaborate, and contribute to the advancement of veterinary science.

Celebrating World Environment Day with a Green Initiative

On World Environment Day, we, the employees of Provet from Chennai HO, with the generous support and visionary initiative of our management, participated in a meaningful **Sapling Plantation Drive at the National Security Guard (NSG)** campus, Chennai. This initiative was more than just planting trees; it was an experience that encouraged self-reflection on wellness and deepened our understanding of nature's vital role in sustaining life.

During our visit, we gained valuable insights into the significance of various tree species and their contributions to the environment. **Our heartfelt thanks to Mr. Sreekumar Maayandi** for deepening our awareness of this impactful green initiative.

We learned how specific trees are planted along highways for air purification, while those near paddy fields serve unique agricultural benefits. A major focus of our efforts was the **removal of invasive karuvelam trees**, replacing them with a diverse variety of trees, including **flowering plants**—about 10% of the plantation—which support pollination and the breeding of bees and butterflies.

Our experience reinforced a vital lesson: A balanced forest must include all types of trees to sustain biodiversity. A beautifully profound thought captured in a couplet from Thirukkural, penned by Thiruvalluvar, resonates deeply with this principle.



A Thirukkural that beautifully touches on the importance of natural elements-including forests-is **Kural 742**:

● மணிநீரும் மண்ணும் மலையும் அணிநிழற்
காரும் உடைய தரண்

“Manineerum mannum malaiyum ani-nizhar kaadum udaiya tharan”

Translation: A fort is that which possesses clear water, fertile land, mountains, and a forest with pleasing shade.

This couplet, while not explicitly about planting diverse trees, emphasizes that a thriving forest is one of the essential elements of a strong and sustainable environment-akin to a natural fortress.

We also had the unique opportunity to learn more about the **National Security Guard (NSG)**. The NSG operates across five locations in India, serving as elite commando training hubs. Entry into this force is highly selective; only recruited officers and army personnel from existing defence forces can qualify, undergoing multiple rigorous filtration processes before earning their place.

Although certain NSG areas remained restricted, we were thrilled to witness the loud firing drills, marvel at the heavy-duty army vehicles, take in the sight of disciplined men in uniform, and be impressed by the highly trained dog squad, skilled in detecting explosives. The serene trail, stretching across uneven terrain, provided a calming yet invigorating journey—one that expanded our perspective on nature, conservation, and resilience.

This initiative marked a significant first step toward environmental sustainability, making the surroundings greener and fostering greater ecological awareness.

A heartfelt thank you to our management for orchestrating this impactful event! We cherish the memories we carried from this experience and hope to continue nurturing the bond between humanity and nature.



World Allergy Week

29 JUNE - 5 JULY



Allergy Awareness Week is an annual event dedicated to raising awareness about allergies, their impact on individuals' lives, and the importance of understanding, managing, and treating these conditions. It is a focused period of education and advocacy aimed at increasing public knowledge about allergies and supporting those who live with them.

The week serves as an opportunity to educate the public about different types of allergies, including food, seasonal, drug, and insect allergies, and to promote strategies for reducing the risk of allergic reactions. It also emphasizes the need for research and support for those living with allergies.

The Year of Establishment & Themes Around It:

In 2005 the first World Allergy Day was celebrated. After lots of discussion, it was decided that more time was needed to achieve all the aims of World Allergy Day, and in 2011 World Allergy Awareness Week was established.

The dates for this year's world allergy awareness week are 29th June - 5th July 2025.

The theme of the event this year is **Anaphylaxis - A preventable threat**. This condition affects infants, children, adolescents, and adults of any age. Childhood food allergies are also highlighted this year.

Previous themes of World Allergy Awareness Week include:

- Allergy care does not stop with COVID-19
- The Global Problem of Food Allergy
- Atopic Dermatitis/Eczema: An Itch that Rashes
- The Agony of Hives - What to do when welts and swelling do not go away

What is an Allergy?

Allergies happen when the immune system reacts to a foreign substance that gets inside the body. These substances are known as allergens. Common allergens include pollen, mold, insect venom, tree nuts, pet dander and latex.

Allergies affect millions of people worldwide, ranging from mild to life-threatening.

The Causes & Symptoms:

Many foreign substances can trigger an allergic reaction, ranging from foods, medications, pets, and airborne particles inhaled through the lungs.

Depending on the allergy type and the severity of the reaction, the symptoms can vary from mild (coughing, itchy eyes, a scratchy throat, sneezing, hives, and a runny nose) to severe and at times life-threatening (triggering an asthma attack, trouble breathing, low blood pressure and even death).



Allergy Symptoms Explained:

They can vary widely depending on the type of allergy but commonly include:

- Skin reactions: Rash, hives, or itchy skin.
- Respiratory issues: Sneezing, stuffy or runny nose, cough, and wheezing.
- Eye symptoms: Itchy, watery eyes.
- Swelling: Swelling of the face, lips, tongue, or throat.
- Digestive problems: Nausea, vomiting, or diarrhoea may occur in some cases.

Types of Allergies:



Food allergies: Food allergies occur when the immune system overreacts to specific proteins found in food. They're different than food intolerances, such as a gluten intolerance. Food allergies can cause sudden and severe reactions. In some cases, they may be life threatening. most common allergenic foods include:

• Peanuts • Tree nuts (such as almonds, walnuts, and cashews) • Milk • Eggs • Wheat • Soy • Fish • Shellfish (such as shrimp and crab) • Sesame seeds. Food allergies occur when the immune system mistakenly identifies proteins in these foods as harmful, leading to an allergic reaction.



Drug allergies : There are multiple possible reactions to a variety of medications. Not all drug reactions are allergic reactions. However, people may experience symptoms such as rashes or difficulty in breathing that can indicate an allergy to a medication.



Insect allergies: Both stinging and non-stinging insects can cause allergic reactions. Stinging insect allergies include allergies to insects such as bees, hornets, wasps, and fire ants. People with this allergy have an immune system response to the venom these insects carry in their stingers.

They can experience severe symptoms, including a life-threatening reaction called anaphylaxis.



Pet allergies: Pets are another source of allergic reactions. Allergies are commonly caused by the dander (dead skin cells) of cats and dogs. They can also be caused by direct contact or saliva and urine on the dander.



Mold allergies: Mold grows in damp environments. It's sometimes found inside houses and other buildings and can also be found outdoors. There are many types of molds, and not all of them cause allergies.



Pollen allergies: Pollen allergies are one of the most common allergies in the world. Tens of millions of Americans and few other country men around the world suffer from Pollen allergies. Pollen is a fine yellow powder that is transported from plant to plant by the wind, birds, insects, and other animals to help fertilize plants.

They are sometimes called seasonal allergies or hay fever. These allergies are likely to come and go as certain plants blossom, and their severity might vary from year to year. People with pollen allergies often experience itchy and watery eyes, sneezing, coughing, and congestion.



Latex allergies: Latex is a substance sometimes used to make products such as rubber gloves, rubber bands, balloons, condoms, and some toys. It's not used as often today as it was in the recent past.

Takeaway:

An allergy is the result of your immune system overreacting to a trigger. Some allergies can be treated with OTC or prescription medications. For others, the best treatment is avoiding the trigger.

Let us understand allergies better so that we can deal with them in the most appropriate manner. We may not realize but we may be allergic to so many things around us.

The Wise Little Dwarf in My Fingernail

One evening, as a young lady trimmed her nails, one clipping suddenly sprang to life, bouncing off the table and transforming into a tiny dwarf! Stunned, she nearly dropped her nail clippers.



The dwarf chuckled, dusting himself off. "Relax, my dear! I'm no ghost—just here for a chat."

Still wide-eyed, she hesitated. "What ... could we possibly talk about?"

"Anything!" said the dwarf, crossing his legs mid-air. "Ask me anything at all."

Curiosity overtook her fear. "When I cut you off my fingers... does it hurt you?"

The dwarf grinned. "Pain is a matter of perspective. A gentle trim? I'll fade away peacefully. But hack at me recklessly?" He shuddered. "Let's just say neither of us enjoys that."

"Good point," she admitted.

Leaning in, she asked, "Is there a lesson in all this?"

"Ah!" His eyes twinkled. "Nails are tiny philosophers. Grow them too long, and they'll snag, scratch, or even draw blood - like unchecked anger, greed, or toxic people in your life." He wagged a finger. "Some things, and some folks, need trimming before they cause harm. Even what's part of you can become a burden if neglected."

"And yet," he added, "a nail has purpose. It peels fruit, scratches itches, and even signals health. Much like life's troubles, if you handle them wisely, they shape you."

The young lady laughed. "You nailed that advice!"

With a wink, the dwarf curled back into a clipping and landed on a sheet of paper.

She tossed it away and whispered, "Time to trim my temper - set boundaries with Mr. X - and finally tell Ms. Y no."

The moral of the story is:

Even the smallest parts of ourselves—our habits, thoughts, and relationships—can either serve us or harm us, depending on how we manage them. Like fingernails, they need regular care, mindful trimming, and gentle handling. Unchecked, they may scratch or injure; tended to wisely, they help us grow.

The dwarf is a metaphorical guide, reminding us that setting boundaries, letting go of what no longer serves us, and tending to our well-being (emotional and physical) is not just healthy—it's transformational.

It's a beautiful blend of everyday simplicity and deeper self-reflection.

WORLD MILK DAY

A Culinary Tribute at Provet

Every year, **World Milk Day** celebrated on **June 1st**, serves as a global reminder of milk's vital contribution to health and nutrition. At Provet, we took this day to a whole new level by blending wellness with creativity through a delightful culinary celebration across both our Head Office and Factory premises.

With the theme "**Delicacies Crafted with Milk & Love**," the event turned into a flavourful fiesta of innovation, passion, and team spirit. Employees enthusiastically donned their aprons and presented an impressive spread of dishes made predominantly with milk and dairy products.

Our team stepped beyond the boardrooms and production lines into the vibrant world of culinary expression. Brimming with enthusiasm and culinary curiosity, participants prepared an impressive spread of dairy-rich dishes, from time-honoured classics like **kheer, payasam, phirni, and laddoos**, to inventive delights like **paneer momos, tacos, smoothies, and custard puddings**. Each dish told a story, blending flavour with fond memories and showcasing a deep passion for cooking.



Adding a touch of ceremony to the celebration, our leadership team, accompanied by a **special guest judge**, performed the much-anticipated **tasting ritual**. With their discerning palates and warm encouragement, they selected standout dishes worthy of the top honours.



Entries were judged on five key criteria:

- **Presentation**
- **Taste and texture**
- **Nutritional value**
- **Variety brought to the table**
- **Creativity**

The thoughtful evaluation reflected the heart and effort poured into every dish. Winners for the **first, second, and third places** were announced with much fanfare, while **consolation prizes** were awarded to all other participants—a gesture reinforcing Provet's value of encouragement and inclusion.

At Provet, wellness extends beyond the workplace. It's in how we nourish our bodies, encourage each other's passions, and celebrate the simple pleasures that bring us together. And on World Milk Day, we did just that—with joy, flavour, and a generous splash of dairy magic.

Beyond the recipes and rewards, this celebration stirred up something even more meaningful: the reminder that **wellness is not just physical, but also emotional and social**—and sometimes, all it takes to bring people together is a glass of milk and a spoonful of joy.

The Last-Minute Syndrome

We often find ourselves or others procrastinating until the last minute, whether applying for a passport renewal, boarding a train, or filing tax returns. Sometimes, we even wait until our health issues become complicated.

Have you ever wondered why we have this tendency to delay? The reasons can vary: some people thrive on the last-minute rush, others lack a sense of urgency, priorities may shift, or it could simply stem from laziness.

Before attempting to change this behaviour, it's crucial to understand its implications.

For example, booking a ticket at the last minute can lead to a lack of available seats or higher prices. Rushing to file an online tax return or application can result in server crashes or delays, potentially leading to fines. Delaying medical check-ups can have serious consequences down the line.

Unless we recognize the effects of our behaviour, we won't be able to change it.

Make a list of what you currently put off until the last minute and consider the implications of that procrastination.

If the consequences seem discouraging, act immediately.

Just imagine, if you are travelling to some country and you book your flight in advance, you can save a few thousands, which you can then use to indulge in delicious local food, explore vibrant flea markets, enjoy a relaxing foot massage or body spa, and explore the locales more within your budget.

Similarly, addressing your health issues promptly can save you money, which you can instead invest in nutritious food and a balanced diet to support your overall well-being.

So, doesn't that sound like a smart move?



Provet Embraces International Yoga Day 2025

This June, Provet joined the global celebration of International Yoga Day, observed annually on June 21. As part of our growing commitment to employee wellness, we've begun exploring yoga asanas to promote physical and mental fitness at workplace.

This year's theme, "Yoga for One Earth, One Health," beautifully reflects the interconnectedness of personal well-being and planetary health—a philosophy we're proud to align with as we continue our wellness journey.



India Creates Space History as Shubhanshu Shukla Becomes 1st Indian To Set Foot On ISS

India created history as the SpaceX Dragon spacecraft, carrying the Axiom-4 crew, including Indian Air Force Group Captain Shubhanshu Shukla, gently docked with the International Space Station (ISS) on June 26. With this, India has an astronaut in space after 41 years.

Lucknow-born Shukla is also the second Indian in space, following Rakesh Sharma's flight in 1984. This historic mission carries four astronauts from the US, India, Poland, and Hungary to the ISS for a 14-day scientific expedition in Low Earth Orbit (LEO), docked with the Harmony module's space-facing port.



For all you Tennis tribe folks - this one's for you!



June 30th marked the start of the grass-court grand slam, Wimbledon. As the only major played on grass, Wimbledon continues to set the gold standard for elegance and endurance in the sport.

With reigning champions Carlos Alcaraz and Barbora Krejčíková set to defend their titles, and electronic line-calling replacing human judges for the first time in its storied history, this year's tournament blends innovation with time-honoured legacy.

Fans around the world are in for a treat as the biggest names in tennis battle for glory, prestige, and a share of the £53.5 (\$72 million) million prize purse.

For Indian spectators, the Wimbledon will air on Star Sports Network TV. In India, JioHotstar will stream the event live. If tennis is your religion, consider this your sermon.

